

## 5 REASONS TO SUPPORT



### 1. CONVENIENCE

Located in a central location on campus, the Farmers Market is easily accessible. Stop by on your lunch break!

### 2. TASTE

Food fresh from the farm is tastier than conventional produce. You may discover you like more veggies than you thought you did! Find produce varieties you won't find at the store!

### 3. THE ENVIRONMENT

Local, family farmers use less pesticides and resources than conventional agriculture. Farmers Market produce also travels less miles before it reaches your plate!

### 4. LOCAL AGRICULTURE

Supporting local farmers supports the local economy! Buying directly from farmers keeps farms competitive in the produce market by giving them a better return for their product.

### 5. THE COMMUNITY

Stop by the market to meet your local farmers and visit campus organizations working to increase sustainability and nutrition at UC Davis.

**\*Stop by every WEDNESDAY Fall & Spring Quarters  
11:00am -1:30pm at the UC Davis North Quad\***

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